Joel A. Brock

3968 SE Mall Street Portland, OR 97202 • 503 / 735 / 5008 • joelbrock@gmail.com
joelbrock.org / designslife.com

Employment		

designslife :: creative solutions Portland, OR — 2003-09—present

Principal Graphic Designer, Developer & Technology Consultant

Sole-proprietor of technology & design consultancy. Provide a wide array of services ranging from graphic design for both web & print, web application development, network administration, technology consultations & support.

Specializing in open-source software solutions for retail with a commitment to the natural foods industry and the cooperative movement. Major projects:

River Valley Market Northampton, MA — 2008-03—2008-10

Alberta Co-op Grocer Portland, OR — 2007-06—2007-09

Full POS installation including open-source POS software, hardware purchasing & installation. Data migration from previous systems. Custom reporting and backend features. Staff training on new systems. Continued technical support.

People's Food Cooperative Portland, OR — 2004-11—2009-03

Technology Coordinator & Collective Manager

Coordinating all technological aspects of the co-ops operations and development. Providing technical support to users at all levels of technical ability. Overseeing maintenance & service of all technology. Administering all networks, computers, cash registers and databases. Managing IT staff & volunteers as well as numerous budgets and concurrent projects.

Managing daily store operations in a non-hierarchical, worker self-managed workplace. Use a consensus-based decision-making model to approve all annual budgets, major hiring decisions, and policy decisions. Specialize in communications issues such as conflict resolution, grievances, and difficult customer interactions.

Whole Foods Market Boston & Cambridge, MA — 2001-07—2004-06

Bodycare / BCMY Buyer, Supervisor

Provide customer service & education on natural healthcare alternatives.

Monitor stock levels, place orders through distributors, reps, and manufacturers. Maintain departmental margins and continually grow sales through informed buying, smart merchandising, and exceptional product knowledge & customer service.

Emerson Stage Productions Boston, MA — 1998-09—2000-05

Scenic Designer, Scene Carpenter / Painter, Stagehand

Collaborate with designers, directors, producers, talent & crew on the production of 6 seasons of main-stage performances at the Emerson Majestic in Bostons theatre district.

See designs through all stages from concept to reality. Includes creating artistic renderings & technical blueprints as the designer, to scenery fabrication / welding / painting as scene-shop staff, to set load-in, production, and strike as stagehand.

Education		

Northeastern University Boston, MA — 2000-09—2003-06

Major: B.S., cum laude, Media Arts & Design, concentration in Graphic Design

Minor: Philosophy

Emerson College Boston, MA — 1998-09—2000-05

Major: Theatre Design & Technology with a concentration in Scenic Design

Skills	

Mac OS X & OS X Server, LAMP (The Linux OS, Apache web server, MySQL database admin & development, PHP web scripting language), HTML, CSS, Javascript, Adobe Creative Suite (including Flash, actionscripting & Dreamweaver), Quark Xpress 6, AVIDpro 4 digital editing system, All office software suites.

Experienced on Linux & PC platforms. Exceptional on the Mac platform.

References available upon request.